Design Thinking Process

Define:
- Develop a deep understanding of the challenge

Empathize:
- Clearly articulate the problem you want to solve

Ideate:
- Brainstorm potential solutions, select, and develop your solution

Prototype:
- Design a (series of) prototype(s) to test all or part of your solution

Test:
- Engage in a short-cycle testing process to refine and improve your solution